

Distribution Items for EC Partners

Calendar of Events Information:

EC06, Annual Conference & Expo of the International Erosion Control Association
February 20-24, 2006, Long Beach, CA, Long Beach Convention Center

This is the world's largest soil and water event. Over 150 exhibitors will be on hand to demonstrate the latest products and equipment designed to help keep our soil in place and our water clean. Two days of training courses will increase your knowledge on topics such as streambank stabilization, BMP installation and NPDES rules and regulations. And an additional two days comprised of forums, case studies and workshops provide excellent opportunities to get your toughest questions answered by experts in the field.

Visit <http://www.ieca.org/Conference/Annual/LongBeach06.asp> to find out more about this important educational event.

Website Banner Ad or Small Logo Artwork:

If you would like a small banner ad or logo artwork for your link to EC06, please contact Kimberly Walker, Association Promotions Coordinator, <mailto:kimberley@ieca.org>. The following are examples of this artwork:



Newsletter Information:

<<Company Name>> will be a partner organization at EC06, annual conference of the International Erosion Control Association, in Long Beach, California, February 20-24, 2006. The partnership will allow <<Your Organization's Name>> to gain increased exposure to a new audience dedicated to solving today's top environmental issues here and around the globe.

The purpose of the partnership is to show conference attendees the link between erosion control and <<your organization's mission or cause>>. Both attendees and EC Partners will come away with a better understanding of the big picture and what resources are available to help improve and enhance our environment.

More than 2,000 attendees representing nearly every state and dozens of countries around the world will come together to learn the latest in Best Management Practices, restoration techniques, and managing environmental risks.

"The people you will meet are seasoned, field savvy professionals and they are eager to share their success stories and tips with you," said Ben Northcutt, Executive Director of IECA.

The event begins with two days of intense training courses on topics ranging from NPDES rules and regulations to streambank stabilization to the use of vegetation as an erosion control method. The following days will be a mix of workshops, forums, case studies and technical papers designed to bring attendees closer to the problems and solutions that will make them experts in their field.

“You don’t want to miss the expo either,” said Northcutt. “It is the largest of its kind in the world. You’ll find today’s best equipment and products that can help you get the job done right and on time.”

More than 150 exhibitors are expected to show off their equipment and products at this year’s expo. As part of the expo, EC Partners will be on hand to explain how their organization can help with various the environmental issues attendees face.

<<Company Name>> will be sharing (insert what you do) with attendees from 11:00am to 1:30pm, Tuesday, February 22, 2006. Come visit <<Company Name>>’s representative and take a tour of the world’s largest soil and water event.

To register for EC06, visit IECA’s website at <http://www.ieca.org> or call 970-879-3010.

**For more information, including photos to enhance this article, please contact Kimberly Walker, Association Promotions Coordinator, <mailto:kimberley@ieca.org> or call 970-879-3010 x25.*

Email or Fax Communication Piece:

This promotional piece is provided for you to send via fax or email to your membership (per your EC Partner agreement).

The email was designed to be sent in HTML format. If you require plain text, please email Kimberly Walker, Association Promotions Coordinator <mailto:kimberley@ieca.org>.

When sending this communication, be sure to include IECA in your fax or email list <mailto:kimberley@ieca.org>. Faxes should be sent Attn: Kimberly to 970-879-8563.

If you would like to send a promotion communication in addition to or of instead of the one provided, please fax or email this item to Kimberly prior to its distribution.

Thank you for your effort to promote this event. We hope this partnership will be rewarding for both organizations.