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GFR

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Civil engineers and contractors maintain the world's infrastructure and design the infrastructure of the future. They specify and buy the geosynthetic materials necessary to build, maintain and test bridges, roads, canals, walls, drainage systems, containment systems and more. Our readers count on *GFR* to find suppliers of geosynthetic materials and related products and services.

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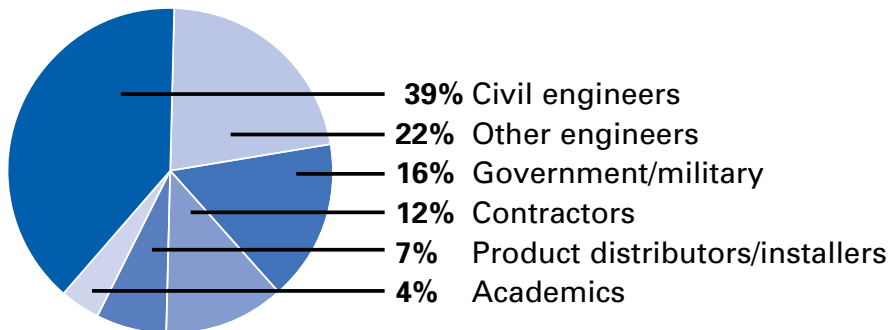
GFR is the only magazine that focuses specifically on geosynthetics and the solutions that the use of geosynthetics offers the engineering market.

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GFR charts the increasing role of geosynthetic materials by presenting expert and peer-reviewed articles to educate civil engineers and contractors.

www.gfrmagazine.info

GFR 2004 Planning Calendar

The planning calendar serves as a general guideline and may be subject to change without notice.

For Editorial Information, contact:

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	January/ February	March	April	May	June/ July	August	September	October/ November	December
Feature Focus	The Environment Soil reinforcement Secondary containment Remediation Erosion control Report: Electrically conductive geosynthetics	Municipal Concerns Transportation Stormwater Management Landfills Report: Geosynthetics in the construction industry	Water Resources Waterways and reservoirs Geotextile bags and tubes Coastal engineering Sediment control Report: Animal waste	Construction Season Retaining walls Landscape drainage Steep slopes Private development Report: Highways	Transportation Bridges Working with soft soils Railways Drainage Report: Capping systems	Geosynthetic Integrity Installation Durability Testing Report: Geosynthetics in the energy industry	Soil Erosion control Reinforcement Separation Designing software Report: Remediation and reuse	Vision Pollution control Private development Reinventing infrastructure Report: The Forensics of Failure	2005 Specifier's Guide A comprehensive reference for geosynthetic engineers, installers and contractors worldwide.
In Each Issue	Each issue offers regular "Designer's Forum," "Installation Techniques," and "In the Lab" columns, along with case studies, industry and association news, and a calendar of events.								
Bonus Circulation	Erosion Control 2004 (EC04), Philadelphia Feb 16-20, 2004 EuroGeo3, Munich, Germany March 1-4, 2004		Ports 2004, Houston May 23-26, 2004	American Institute of Architects (AIA 2004), Chicago June 10-12, 2004	GeoTrans 2004, Los Angeles July 24-27, 2004			Geo-Frontiers 2005, Austin, Texas Jan 24-26, 2005	Geo-Frontiers 2005, Austin, Texas Jan 24-26, 2005
Editorial Close	October 1, 2003	December 1, 2003	January 6, 2004	February 3, 2004	March 1, 2004	May 1, 2004	June 1, 2004	July 1, 2004	September 17, 2004
Ad Close	November 6, 2003	January 8, 2004	February 11, 2004	March 9, 2004	April 6, 2004	June 1, 2004	July 1, 2004	August 3, 2004	September 24, 2004
Materials Due Date	November 13, 2003	January 15, 2004	February 18, 2004	March 16, 2004	April 13, 2004	June 8, 2004	July 8, 2004	August 10, 2004	October 1, 2004

2004 Advertising Rates

Four Color

Ad Size	9 Times	5 Times	1 Time	1 Time	(Specifier's Guide Only)
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2/3 Page	3,285	3,700	4,085	4,255	
1/2 Island	3,140	3,220	3,930	4,275	
1/2 Page	2,555	2,775	3,160	3,335	
1/3 Page	1,725	1,940	2,225	2,475	
C2	3,640	4,300	4,770	5,230	
C3	3,545	4,150	4,610	4,970	
C4	3,970	4,455	4,925	5,320	
Center Spread (2 pages)	6,545	7,505	8,450	9,400	
S.G. Tab Page	4,695	5,010	5,320	5,490	

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1/3 Page	1,445	1,660	1,940	2,185	

Black & White

Ad Size	9 Times	5 Times	1 Time	1 Time	(Specifier's Guide Only)
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1/2 Island	1,960	2,175	2,595	2,755	
1/2 Page	1,685	1,895	2,290	2,450	
1/3 Page	1,160	1,370	1,645	1,900	

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