



## GSE Strengthens Sales Team with Key New Hires

HOUSTON, TX (May 27, 2008) — GSE Lining Technology, Inc. (GSE) the world's leading provider of geosynthetic products and installation services, has added four new regional sales managers to its North American sales team. According to Steve Eckhart, vice president of sales & marketing, "The new structure is to ensure that we have the best team on the front line bringing our products and services to our growing customer base. The scope of experience this sales team brings will undoubtedly strengthen the GSE network everywhere." We are very excited to welcome Dale, Larry, Richard, and Edgar to the GSE sales team. Attached is a map and contact information for each salesman assigned territory. If you have any question please contact us at 800.435.2008 or visit our website at [www.gseworld.com](http://www.gseworld.com).



**Dale Geary** has accepted a new position as a regional sales manager for the Mountain West and Western Canada territory based in Houston, TX. He recently held the national account operations manager position in the installation services division. He has over 25 years of geosynthetics and mining experience, this makes Dale a perfect fit to continue to grow this important territory for GSE. Dale has a BS from the University of New Brunswick.

---



**Larry Lydick** has joined GSE as a regional sales manager for the Midwest territory based in Geneva, IL. He was recently employed at Contech Construction Products for 7 years as a geosynthetics specialist. He also worked for National Seal Company and Fluid Systems for 12 years, where he held several technical and sales positions. Larry has a BS from Purdue University and an MBA from Keller Graduate School.

---

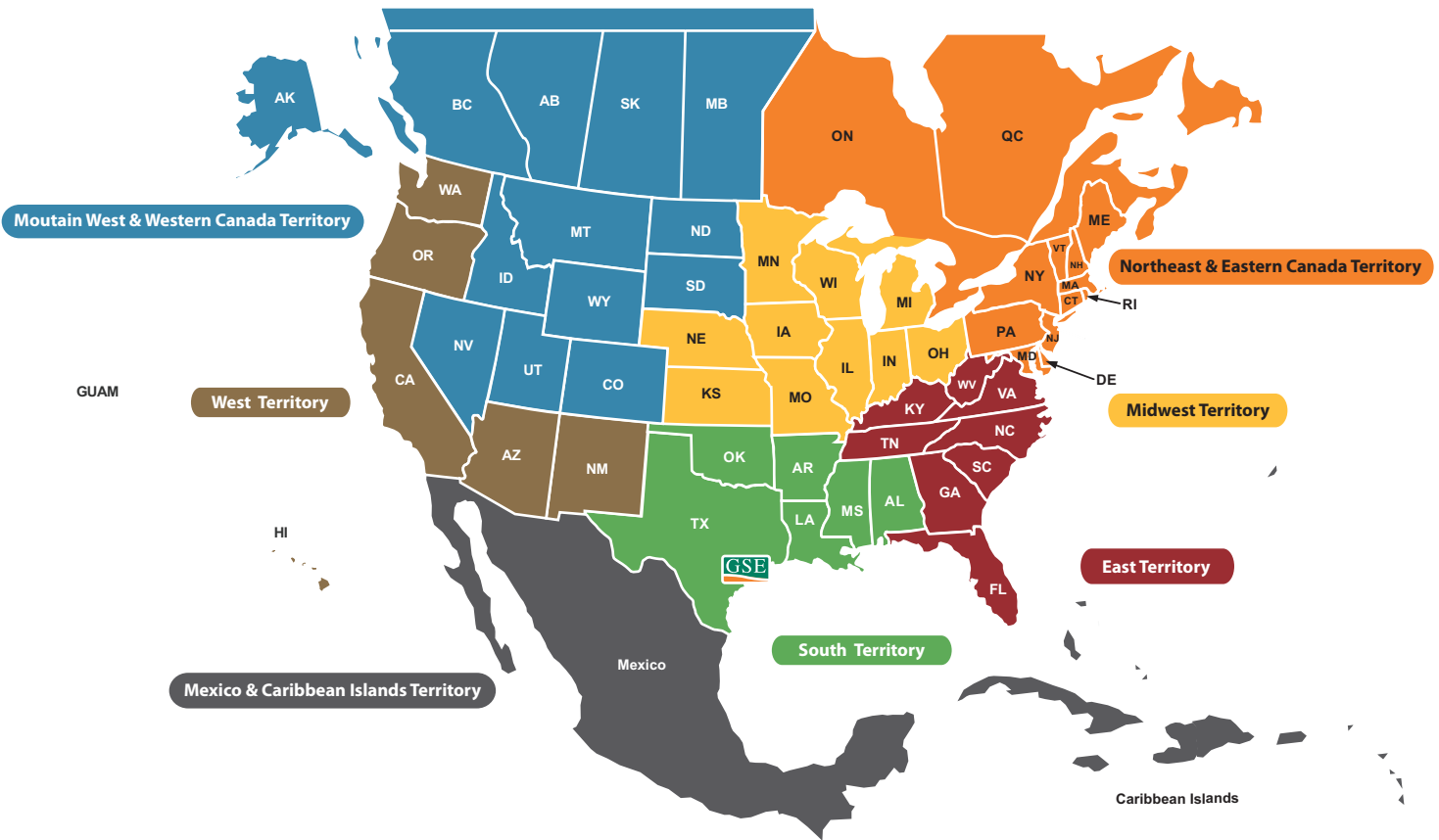


**Richard Mason** has joined GSE as a regional sales manager for the Northeast and Eastern Canada territory based in Bridgewater, NJ. He brings more than 20 years of construction experience with an emphasis in geosynthetics and stormwater management. He previously worked for Propex as the Northeast regional manager, and prior to this position he was a sales representative at Hancor, Inc. Richard has an MBA from Rutgers University.

---



**Edgar Rodriguez** has joined GSE as a regional sales manager for the East territory based in Lithia, FL. Prior to joining GSE, Edgar was a market development manager with Propex. He has over 20 years experience in technical sales, engineering & applications, and marketing. He also brings a wealth of knowledge from the stormwater civil market. Edgar has a BS from Penn State University.



West	South	Mountain West & Western Canada	Midwest
<b>Walt Steinbeck</b> 310.617.2966 (cell) 951.245.0791 (office) 951.245.0739 (fax) wsteinbeck@gseworld.com	<b>Bob Wirt</b> 713.598.3423 (cell) 985.845.9566 (office) 985.845.9562 (fax) bwirt@gseworld.com	<b>Dale Geary</b> 281.684.8934 (cell) 281.230.2595 (office) 281.230.8650 (fax) dgeary@gseworld.com	<b>Larry Lydick</b> 832.392.5770 (cell) 630.262.1235 (office) 630.262.0230 (fax) llydick@gseworld.com

East	Northeast & Eastern Canada	Mexico & Caribbean Islands
<b>Edgar Rodriguez</b> 813.784.6135 (cell) 813.571.7252 (office) 813.571.7270 (fax) erodriguez@gseworld.com	<b>Richard Mason</b> 908.930.6198 (cell) 908.526.1324 (office) 908.526.1872 (fax) rmason@gseworld.com	<b>Leo Espino</b> 832.866.2594 (cell) 281.230.6768 (office) 281.230.2511 (fax) lespino@gseworld.com