

# GREAT CONNECTIONS 2014

APRIL 29 – MAY 1 2014 | RADISSON QUAD CITY PLAZA | DAVENPORT, IA



HOSTED BY



IECA GREAT RIVERS AND GREAT LAKES  
CONFERENCE & EXPO

## SPONSORSHIP & EXHIBITION PROSPECTUS





## INVITATION TO SPONSOR AND EXHIBIT

You are invited to participate as a sponsor and/or exhibitor at the Great Connections 2014 conference, a new, dynamic workshop co-organized by the Great Lakes and Great Rivers Chapters of the International Erosion Control Association (IECA). The 2014 conference will be held on April 29 – May 1 at Radisson Quad City Plaza in Davenport, Iowa and will bring together contractors, stormwater professionals, designers and planners from the host chapters' 9 states & 1 province (IL, IN, MI, OH, ON, WI, IA, KS, MO, NE) and the bordering IECA chapter regions.



The multi-day workshop will feature high-quality training and information designed to prepare attendees for the spring construction season and certification review courses. It will set the tone for longer-range planning on topics such as MS4, active and post-construction stormwater management, construction general permit (CGP) compliance and much more. Stormwater, erosion & sediment control, locally-driven policy and education initiatives will be explored. Speakers and content will range from the core focus of the IECA to trends in science and research on surface water quality, stormwater management regulations, and locally-led watershed improvement efforts.

Exhibit space and sponsorships are limited. We encourage you to take advantage of this unique opportunity to maximize exposure for your company and connect with industry professionals in the public and private sectors. To register, visit the event website or contact a member of the conference organizing committee and ensure your company's participation in **Great Connections 2014**.

On behalf of IECA's Great Lakes Chapter and Great Rivers Chapter, we look forward to your participation at Great Connections 2014!

Sincerely,

**Jonathan Koepke,  
CPESC, LEED-AP**

Conference Co-Chair  
IECA, Great Lakes Chapter  
jkoepke@encapinc.net

**Jonathan B. Dixon,  
CPESC, CISEC**

Conference Co-Chair  
IECA, Great Rivers Chapter  
jb.dixon@fhueng.com

**Don Thieman,  
CPESC**

Expo/Sponsorship Chair  
IECA, Great Rivers Chapter  
dthieman@aspent.com

## SPONSORSHIP AND EXHIBITION DETAILS

Great Connections 2014 will provide your organization the unique opportunity to increase its visibility, enhance its strategic marketing objectives, and reach key market segments in this 9-state region and beyond. Whether your organization is large or small, national or international, sponsorship is the perfect opportunity to engage, network and expand your business.

- Expand your network of contacts in the private and public sectors
- Position your organization as a leader in its field
- Promote your company's products and services
- Explore new business ventures
- Reinforce your commitment and dedication to the erosion control and stormwater management community



Photo Credit: Radisson Quad City Plaza



*“Midwestern states are experiencing similar trends in soil and water quality policy, watershed management, and community response. It makes sense to come together under one roof and work regionally to address these common challenges. We have much to learn from one another, and Great Connections gives us an exceptional opportunity.”*

Rebecca Kauten  
Program Manager  
Integrated Roadside Vegetation Management  
University of Northern Iowa

## EXHIBITS

The Exhibit will be held in the Benttendorf Room of the Radisson Quad Cities Plaza, which will also serve as the conference lunch and coffee break area. **The exhibit area will be the hub of all activity but is limited to (20) – 6' Exhibit Spaces.** The conference schedule will provide ample time for attendees to interact with all exhibitors starting on April 29th with the conference opening reception in the Exhibit Hall. Each booth will include: a skirted table, 2 chairs and one full registration to the conference. As well each Exhibitor will be listed in the conference program. Exhibitors will be responsible for providing any and all of their own signage and materials.

### TUESDAY APRIL 29

**Exhibit Set Up**

1:00 pm – 4:00 pm

**Exhibit Hours**

5:00 pm – 7:00 pm

Opening Reception

### WEDNESDAY APRIL 30

**Exhibit Hours**

10:30 am – 4:00 pm

**Exhibit Takedown**

4:30 pm – 6:00 pm



<b>SPONSORSHIPS</b> Great Connections 2014 offers 6 conference sponsorship packages: Platinum, Gold, Lunch, Opening Reception, Blackhawk Bowl & Coffee Break Sponsorship	<b>PLATINUM SPONSOR</b> \$1,600 Limited to 3	<b>GOLD SPONSOR</b> \$950 Limited to 5	<b>EXHIBITOR</b> \$450 Members \$500 Non-Members	<b>A LA CART SPONSORSHIPS</b>
Corporate recognition with link to home page on GC14 website	•			
Acknowledgment in media releases	•			
Acknowledgment in media partner article (Land and Water Magazine)	•			
Corporate recognition at the registration area	•			
30 sec presentation, provided by sponsor to be played during the breaks in the session rooms.	•			
(1) 6' exhibit space	•	•	•	
Corporate recognition on print advertisements	•	•		
Corporate recognition with link to sponsor's webpage	•	•		
Corporate recognition on email campaigns	•	•		
Acknowledgment on social media platforms (Twitter, LinkedIn and Facebook)	•	•	•	
Featured postings on social media platforms (Twitter, LinkedIn and Facebook)	•			
Inclusion of item(s) in conference bag	<b>2 items</b>	<b>1 items</b>		
Corporate identification on the conference bag	•	•		
Corporate recognition in conference program	•	•	•	
Corporate recognition on sponsor signage throughout the conference facility	•	•		
Corporate recognition on screens during breaks	•	•		
Conference Registration(s)	<b>1</b>	<b>1</b>	<b>1</b>	
Tradeshow Passes	<b>4</b>	<b>2</b>		
Corporate recognition during lunch				<b>LUNCH SPONSOR</b> \$950
Corporate recognition during network reception				<b>RECEPTION SPONSOR</b> 2 @ \$500 or 1 @ \$1,000
Corporate recognition during morning and afternoon breaks				<b>COFFEE BREAKS SPONSOR</b> 2 @ \$650
Bowling night recognition				<b>BLACKHAWK BOWL SPONSOR</b> \$750

## SPONSORSHIP AND EXHIBITOR APPLICATION PROCESS

To purchase booth space or sponsorship package please visit:  
[www.GreatConnections2014.com](http://www.GreatConnections2014.com)

### FOR FURTHER INFORMATION, CONTACT

**Don Thieman, CPESC**

Expo/Sponsorship Chair  
dthieman@aspent.com

**Kim M. Kline**

Event Manager  
GC2014@minervatri.com  
+1 970 846 9015



Photo Credit: Radisson Quad City Plaza

## EXHIBITOR SET-UP & BREAK DOWN

All vendors are to use the loading dock and service elevator for all set-up and pick-up of any rentals, chair covers, flowers, entertainment, etc. The main entrances are for hotel guest use only.



Photo Credit: Radisson Quad City Plaza

## SHIPPING & STORAGE

Any materials shipped to hotel may not arrive earlier than two (2) days prior to the conference and may not remain on the premises longer than two (2) days after the conference.

Shipping charges must be paid for by your company. NOTE: There is no delivery fee for the Radisson.

## CANCELLATION POLICY

Exhibitors or Sponsors who find it necessary to cancel will be refunded their payment according to the following schedule:

- Cancellation prior to 1/15/14 – full refund of deposit
- Cancellation 1/16/14-3/14/14 – 50% refund of deposit
- Cancellation 3/15/14 or later – no refund will be given

**Cancellations MUST be submitted in writing.**

## SHIPPING INSTRUCTIONS

All materials must bear the name **Great Connections 2014**, and the date of event April 29 – May 1.

**Radisson Quad City Plaza**  
111 E 2nd St.  
Davenport, IA 52801

**ATTN: KIM M. KLINE, Event Manager**  
**Great Connections 2014**  
**April 29 – May 1**

**Direct:** (563) 322.2200  
**Toll Free:** (800) 333.3333



## EXPERIENCE DAVENPORT, IOWA

Davenport is an inviting portal to guests and residents alike. With a myriad of cultural and entertainment choices set on the riverbanks of the Mississippi, people can honor the rich history of Davenport while celebrating all that is fresh and lively about this robust city.

Visitors will be drawn to the museums and cultural centers of Davenport, including the Figge Art Museum and The Putnam Museum of History and Natural Sciences, which features an impressive IMAX theatre. The restored Adler Theatre hosts comedians, celebrity headliners, Broadway shows, concerts, and symphony performances. The River Music Experience brings music to the masses through live performances, education, and a music history museum.

The many excellent bar and grilles, pubs, and restaurants throughout the city satisfy the most discerning diner. One can grab a bite at casual local favorites or experience a romantic evening dining on succulent steak and seafood at various high-end restaurants.

*“Our goal with this collaborative, regional event is to come together with diverse ideas to address the same problems – and look to the future together to tackle what’s ahead.”*

Jonathan Koepke  
President  
IECA Great Lakes Chapter

