

SUBMITTING ENTRIES IS  
NOW EASIER THAN EVER



CREATE. ENTER. INSPIRE.



PHOTO: TAIYO BIRDAIR CORP.

## 2005 International Achievement Awards Competition

ENTRY DEADLINE: JULY 15, 2005

An **IRX** MEMBER PROGRAM



## 2005 International Achievement Awards Competition

# CREATE. ENTER.

Your projects are a reflection of your innovative ideas, your ability to meet your clients' needs and your efforts to overcome project challenges.

The International Achievement Awards competition is the ideal arena to be recognized for your accomplishments.

Entering the International Achievement Awards illustrates your confidence in the excellence of your company's work. Each entry is retained in IFAI's photo archive and entries (winners and nonwinners) and photos often are selected by the editors of IFAI's six magazines for feature stories and other important industry coverage.

### New categories

The International Achievement Awards competition categories are designed to represent your company's specific area of talent. To help better represent that talent, an Air Structure and a Free-standing Canopy categories have been added to the 2005 competition.

### Easier than ever

Submitting your entry is now easier than ever. Send two sets of 4" x 6" or 5" x 7" photos, a disk containing digital images and a synopsis of important characteristics of your project (see page 11 for full requirements).

### Free entries

IFAI members receive an added bonus—free entries. IFAI members are eligible for six free entries in the competition if they enter by May 1, 2005, or four free entries if they enter between May 2–July 15, 2005. International Achievement Awards competition and other IFAI member programs can help promote your company.

**Join today and receive free competition entries (see page 8)**



# INSPIRE.

Year after year, International Achievement Award winners inspire awe and raise the standard for excellence in the specialty fabrics industry. A diverse panel of industry experts, editors, architects, educators and design professionals select the winning projects. Judging is based on complexity, workmanship, function, design and uniqueness. Judges are not given any company information about the entries they are viewing.

Winning projects in each category are awarded with an Award of Excellence or an Outstanding Achievement Award. Winning projects receive extensive industry and media exposure, including:

- Press releases written and distributed to trade and consumer media outlets.
- Features in IFAI publications: *Industrial Fabric Products Review*, *Fabric Architecture*, *InTents*, *Marine Fabricator*, *GFR*, and *Upbolstery Journal*.
- Showcase at the IFAI Expo 2005 awards breakfast.
- Ability to use the International Achievement Award logo in business literature and promotional pieces.

## *Special notes:*

- Entries become property of IFAI and will be displayed at IFAI Expo 2005, Oct. 27–29, 2005 in San Antonio.
- Any category that has less than four entries will receive awards at a rate equal to one less than the number of entries. No awards will be given if there is only one entry in a category.
- International Achievement Award winners will be asked to submit media outlet contact information for press release distribution.
- Projects can be entered in the competition only one time.
- Companies may enter more than one project in the competition. However, each project can be entered in only one category.

# CATEGORIES

## TENSION STRUCTURES 1–3

Fabric projects or structures engineered using design technology and framework systems specific to this industry.

1. **Under 10,000 square feet (approx. 930m<sup>2</sup>)**
2. **10,000–30,000 square feet (approx. 930-2,790m<sup>2</sup>)**
3. **More than 30,000 square feet (approx. 2,790m<sup>2</sup>)**

## AIR STRUCTURES 4

### 4. Air Structure

Structures in this category include air supported structures or air inflated structures, such as those that utilize air beams.

## AWNINGS AND CANOPIES 5–10

### 5. Awnings, Commercial, Illuminated, Interior, and Multi-Family Residential

Fabric awning systems installed in or on non-residential and multi-family residential buildings.

### 6. Awnings, Single-Family Residential

Awnings (except retractable) for exterior use in single-family residential dwellings.

### 7. Awnings, Retractable

Retractable awnings should be securely fastened to the building and should be equipped with a mechanism or device for raising and holding the awning in a retracted or closed position against the face of the building. This includes commercial or residential retractable awnings.

### 8. Canopies, Commercial, Illuminated, and Multi-Family Residential:

Fabric canopy systems installed on non-residential or multi-family residential buildings.

### 9. Canopies, Single-Family Residential

Canopies for exterior use in single-family residential dwellings.

### 10. Free Standing Canopies

Freestanding canopies, either commercial or residential use.

## BANNERS AND FLAGS 11–12

All projects in which the majority of the work consists of fabric banners and/or flags.

### 11. Small Scale/Arts & Crafts

Handcrafted non-production run banners that can stand as a work of art, exploring selection and use of fabric and fabrication techniques created for museum, street events, galleries, point-of-purchases, mall interiors, atriums, and restaurants.

### 12. Large Scale/Special Events

Selection and application of fabrics for events such as professional sporting events, concerts or large-scale, one-of-a-kind projects to include building wraps and fascia.

## MARINE 13–15

### 13. Marine Exterior Fabric Products (Powerboats)

All exterior marine fabric applications including biminis, convertible tops, dodgers, enclosures, covers, and other exterior marine canvas products found on powerboats.

### 14. Marine Upholstery and Interior Fabric Products

All marine upholstery, interior and exterior, and interior fabric products. Examples include cockpit upholstery and cushions, carpet, draperies, bedding, window treatments, and other upholstery and interior accessories found on powerboats and sailboats.

### 15. Marine Exterior Fabric Products (Sailboats)

All exterior marine fabric applications including biminis, dodgers, sail covers, sunshades, and other exterior marine canvas products found on sailboats.

## TENT 16–18

### 16. Party Tent Rental

Open to companies that rent tents for any special event, including public, private or corporate gatherings.

### 17. Commercial Tent Rental

Open to companies that rent tents for any non-party commercial projects, including special events, fairs, festivals, trade shows or exhibits, industrial applications, or sporting events.

### 18. Tent Manufacturing

Open to designers and manufacturers of tents for commercial or private events. Applications include tents for any special event, festival, fair, etc., but exclude tents used for camping.

## OTHER PROJECT CATEGORIES 19–27

### 19. Architectural Structures – Other

An architectural fabric structure not otherwise defined as an awning/canopy or air/tension structure. Examples may include patio covers and umbrellas.

### 20. Graphics

Projects entered in this category are judged based on the application of graphics and signage on any fabric product. Company must have applied graphic work to be eligible to enter project in this category. This category includes vehicle graphics, vehicle wraps, signs, trade shows, and exhibit graphics.

### 21. Trade Show/Exhibit Booth

A fabric structure designed to be used as a temporary interior exhibit or trade show booth. A fabric component, such as a banner, designed to enhance an existing booth should be submitted in a different category.

### 22. Interior Projects

Fabric work done to enhance interiors in commercial or residential settings. Entries should include those projects for which no other category applies (an interior awning, banner, or tension structure, for example, would be placed into the appropriate category for that type of project). Examples of projects to be included in this category would be sound baffling or light diffusing systems, sculptures, non-banner decorations, etc.

### 23. Interactive and Cold-Air Inflatables

Three-dimensional fabric structures intended for use, other than providing shelter, whose chambers are designed to be cold-air inflated. Examples of products appropriate for this category include inflatable interactive 'bounce' amusement rides, cold-air advertising balloons, etc.

### 24. Geosynthetic Projects

Projects that use textiles or textile-related products in civil engineering applications, including geotextiles, drainage media, geomembranes, geogrids and erosion-control products.

### 25. Industrial Applications

Any fabric project used in agriculture, industry, transportation, maritime, aerospace or other specialized performance application other than civil engineering.

### 26. Safety and Protective or Medical Products

Projects that use textiles or textile-related products in safety and protective or medical applications.

### 27. Miscellaneous

Any project not covered in other categories.





# DEFINITIONS

Categories 1-3

**Tensile (or tension) structure:** A structure that is characterized by a tensioning of the fabric or pliable material system (typically with wire or cable) to provide the critical structural support to the structure.

Category 4

**Air structures:** A structure that is made from membranes and supported by pressurization of the interior; or, a structure that uses air-pressured membrane beams, arches, or other elements to support additional membrane.

Categories 5-7

**Awning:** An architectural fabric projection that provides weather protection, identity, or decoration and is wholly supported by the building to which it is attached. An awning is comprised of a lightweight frame structure over which a cover is attached.

Categories 8-9

**Canopy:** An architectural fabric projection that provides weather protection, identity, or decoration and is supported by the building to which it is attached and at the outer end by not less than one stanchion. A canopy is comprised of a lightweight frame structure over which a cover is attached.

Category 10

**Free standing canopy:** A self-supporting frame structure covered with fabric or pliable material.

Categories 11-12

**Banner:** A piece of fabric or other pliable material attached to a structure, staff or pole for the purpose of design, information or identification.

**Flag:** A piece of fabric or other pliable material of a distinctive color and design used as a symbol, standard or emblem attached at one side or two or more points.

PHOTO: TRANSFORMIT



PHOTO: FLAG CRAFTERS

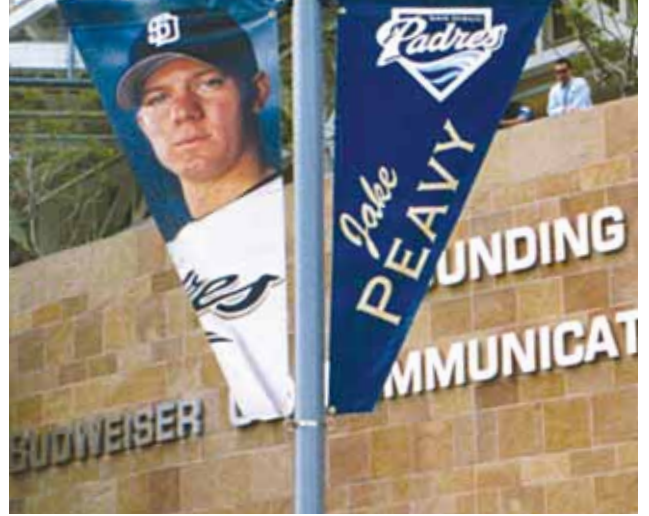


PHOTO: HARBOR CANVAS & DESIGN



PHOTO: LOANE BROS. INC.



PHOTO: EHMKE MFG. CO. INC.



“The Industrial Fabrics Association International is one of the most respected trade associations in our industry and I am pleased that our employees are being recognized by an organization of our peers.”

—Robert Rosania, IFM, CPP, CEO of Ehmke Manufacturing Company  
2004 Award of Excellence Winner

# Thinking about entering but you're not an IFAI member?

Join today and receive free competition entries.



Create.  
Inspire.  
Enter.

Already an  
IFAI member?

Members:

Submit your entries by  
May 1, 2005

And receive 6 free entries.

or

Submit entries between  
May 2–July 15, 2005

And receive 4 free entries

(membership application on the reverse  
side of this page, or visit [www.ifai.com](http://www.ifai.com))

# IFAI Membership Application

## 1 Company Information

Source: IAA-05

Organization Name		# of Employees	Main Contact Name
Complete Mailing Address			
Title			
City, State, Zip with Country			
Telephone		Fax	Web Site
Type of Business/Primary Products			

All above information will be the published member information for all IFAI publications.

I understand that by providing the above information I consent to receive communications sent by or on behalf of the Industrial Fabrics Association International (IFAI) and its divisions and country sectors via facsimile, e-mail, telephone or regular mail.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## 2 Membership Categories — See [www.ifai.com](http://www.ifai.com) for category descriptions

<b>End-Product Manufacturer Classifications</b>	<b>Other Industry Categories</b>
<input type="checkbox"/> AA Sales over \$2,000,000 \$890	<input type="checkbox"/> Supplier \$890
<input type="checkbox"/> A Sales \$1,000,000 to \$2,000,000 \$800	<input type="checkbox"/> Sponsoring \$310
<input type="checkbox"/> B Sales \$250,000 to \$1,000,000 \$580	<input type="checkbox"/> Affiliate \$220
<input type="checkbox"/> C Sales \$100,000 to \$250,000 \$360	
<input type="checkbox"/> D Sales under \$100,000 \$240	<b>Rates Valid through 7/31/2005</b>

## 3 IFAI Division, Country Sector, and Web Link Options—For division descriptions visit our Web site at [www.ifai.com](http://www.ifai.com). IFAI membership is required for division participation.

To add division(s) or country sector(s) to your membership, please indicate below and add the amount for each selection in the Total Fees in section 4.

<input type="checkbox"/> Automotive Materials Association (\$300)	<input type="checkbox"/> Inflatables Recreational Products Division	<input type="checkbox"/> Professional Awning Manufacturers Association
<input type="checkbox"/> Banner, Flag & Graphics Association (\$50)	<input type="checkbox"/> Manufacturer/Supplier (\$100)	<input type="checkbox"/> Diamond (\$300)
<input type="checkbox"/> Geosynthetic Materials Association	<input type="checkbox"/> Renter (\$50)	<input type="checkbox"/> Gold (\$200)
<input type="checkbox"/> Executive (\$10,000)	<input type="checkbox"/> Lightweight Structures Association	<input type="checkbox"/> Silver (\$100)
<input type="checkbox"/> General (\$2,000)	<input type="checkbox"/> Business above \$2 Million (\$400)	<input type="checkbox"/> Safety and Protective Products Division (\$100)
<input type="checkbox"/> IFAI Canada (\$50)	<input type="checkbox"/> Business \$500K-\$2 Million (\$300)	<input type="checkbox"/> Tent Rental Division (\$100)
<input type="checkbox"/> IFAI Japan (\$100) <i>exclusive and mandatory for companies with offices in Japan</i>	<input type="checkbox"/> Businesses under \$500K (\$200)	<input type="checkbox"/> The Casual Furniture Fabrics Association (\$250)
	<input type="checkbox"/> Professional (\$100)	<input type="checkbox"/> Truck Cover & Tarp Association (\$50)
	<input type="checkbox"/> Marine Fabricators Association (\$50)	<input type="checkbox"/> United States Industrial Fabrics Institute (\$1,200)
	<input type="checkbox"/> Narrow Fabrics Institute (\$100)	<input type="checkbox"/> Web Link (\$25)

The membership shall be in the name of the company and one person shall be designated to represent the firm in matters affecting association membership. IFAI member benefits and services are for the sole use of the member company and their full time employees. \$65 of your annual dues goes toward a subscription for the *Industrial Fabric Products Review* or if specified, another of IFAI's magazines. For companies located outside the USA, Dues payments to the Industrial Fabrics Association International are not deductible as charitable contributions. In compliance with the U.S. Omnibus Budget Reconciliation Act of 1993, for those companies located in the U.S., 13% of your membership dues are attributable to lobbying expenditures and are therefore not deductible as a business expense for tax purposes. Further information on tax laws should be obtained from your tax advisor.

**Please return this form with payment.**

## Industrial Fabrics Association International

1801 County Road B W.  
Roseville, MN 55113-4061 USA  
Phone: +1 651 222 2508  
or 800 225 4324 (U.S. and Canada)  
Fax: +1 651 631 9334  
E-mail: [membership@ifai.com](mailto:membership@ifai.com)  
Web site: [www.ifai.com](http://www.ifai.com)

## 4 Payment

**Total Fees:**

Membership \$ \_\_\_\_\_

Division/Country Sector \$ \_\_\_\_\_

Web Link \$ \_\_\_\_\_

**Total Due:** \$ \_\_\_\_\_

Membership is payable in U.S. funds or check drawn on a U.S. bank in U.S. funds. For payment options outside the U.S. contact IFAI or [www.ifai.com/payment](http://www.ifai.com/payment).

Check enclosed

Wire transfer (Please enclose confirmation.)

Charge my:

American Express  Discover

MasterCard  Visa

Cardholders Name \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Date Signed \_\_\_\_\_ \*CID# \_\_\_\_\_

\*CID: Cardholder's identification number-American Express: 4-digit number on front of card; Visa, MasterCard, Discover: 3-digit number on back of card. Note: Charges on your credit card will appear with the name Industrial Fabrics Association International/Direct Marketing





# 2005 International Achievement Awards Project Entry Form

Promotion Code: CM

(Please type or print.) The following information will be used on the plaque, press releases and in IFAI publications exactly as written. Please make sure all information is complete and legible.

## PART 1

Name \_\_\_\_\_

Company \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Country \_\_\_\_\_ E-Mail \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
(Please include country code.) (Please include country code.)

This is the first time my company has entered the International Achievement Awards competition.  Yes  No

I understand that by providing the above information, I consent to receive communications sent by the Industrial Fabrics Association International (IFAI) via fax, e-mail, telephone, or regular mail.

Signature \_\_\_\_\_ Date \_\_\_\_\_

## PART 2

**IFAI Members: If entries are received by May 1, 2005, you may submit 6 entries at no charge. If entries are received between May 2–July 15, 2005, you may submit 4 entries at no charge. Each additional IFAI member entry is only \$25 (U.S. dollars).**

Total number of entries \_\_\_\_\_

Number of paid entries \_\_\_\_\_ x \$25 per entry = \_\_\_\_\_

**Non-IFAI Members: Each entry is \$200 (U.S. dollars)**

Total number of entries \_\_\_\_\_ x \$200 per entry = \_\_\_\_\_

Make payment to IFAI in U.S. dollars drawn on a U.S. bank. For other payment options, contact IFAI.

Enclosed is my check \$ \_\_\_\_\_

Charge to my (check one) \$ \_\_\_\_\_  Visa  Discover  MasterCard  American Express

Credit Card number \_\_\_\_\_ Expiration date \_\_\_\_\_

Cardholder's Identification Number \_\_\_\_\_ (Visa, MC, Discover – 3 digit number on back of card; Amex – 4 digit number on front of card)

Cardholder's name \_\_\_\_\_

Cardholder's billing address (if different than Part 1) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Postal Code \_\_\_\_\_

Country \_\_\_\_\_ E-Mail \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_



# 2005 International Achievement Awards Project Information Form

Submit one Project Information Form per product entry. You may make the necessary number of copies of this form for this purpose.  
IMPORTANT: Remember to fill out the Entry Form on page 9.

**(Please type or print.) If your entry is a winning entry, this information will appear exactly as written on the plaque, in press releases and in IFAI publications. Please make sure all information is complete and legible.**

All subcontractors must be identified, as failure to include them may result in voiding the entry.

\_\_\_\_\_ Please check here if you are solely a subcontractor on this project.

Suggested Category # \_\_\_\_\_ Project Number (example: 1 of 2) \_\_\_\_\_

Project Name \_\_\_\_\_

Date Installed/Completed (Projects completed before July 1, 2003 are not eligible for entry) \_\_\_\_\_

Approximate Size (square feet/square meters) \_\_\_\_\_

Fabric Trade Name \_\_\_\_\_

Fabric Manufacturer \_\_\_\_\_

Fabric Supplier \_\_\_\_\_

List the company or person responsible for the following (where applicable):

COMPANY:

PERSON:

**ENGINEER** \_\_\_\_\_

**DESIGN** \_\_\_\_\_

**ARCHITECT** \_\_\_\_\_

**FABRICATION** \_\_\_\_\_

**SUBCONTRACTOR** \_\_\_\_\_

**GRAPHICS** \_\_\_\_\_

**PROJECT MANAGER** \_\_\_\_\_

**INSTALLATION** \_\_\_\_\_

**MATERIAL SELECTION** \_\_\_\_\_

I affirm that I have read and understand the entry requirements in this brochure and that the information I have provided is true and correct to the best of my knowledge.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Name (please print) \_\_\_\_\_

# ENTRY CHECKLIST

## Who can enter

If you are a designer, manufacturer or subcontractor of specialty fabric end-products, you are invited to enter the competition. Your project must have been designed to fulfill a client's specific needs or to provide a design solution to a user group's challenge.

## Choose your photos

### WHAT TO SUBMIT:

- 2-4 views of the project (one overall view)
  - Two 4" x 6" or 5" x 7" photographs per view
  - 1 high-resolution digital copy of each view, saved on CD-ROM, DVD, or ZIP Disk
  - Use JPEG, TIFF, or EPS format (note: most film processors provide digital copies)
  - Digital images should be between 450 x 600 pixels and 280 x 960 pixels, PPI/DPI: 300
- Photos should be labeled on the back with the project name (do not include company information on the label)

### WHAT NOT TO SUBMIT:

- E-mailed images
- Mounted photos
- Photos of projects completed before July 1, 2003
- Photos previously entered in the IAA competition

### TAKE NOTE:

- IAA competition judges are not given any company information about the projects they are judging.
- It's very likely that your photos will be used in IFAI publications – make sure you're submitting the best quality photos possible.
- If your photo is copyrighted, please include permission allowing IFAI to display and use it.
- Photos/digital images become property of IFAI and cannot be returned.
- If more than one company submits photos of the same project, the company that holds the contract to the project will be the recognized entry. Others will be viewed as subcontractors.
- Award of Excellence winners will be asked to submit one 8" x 10" photo for award plaque; Outstanding Achievement Award winners will be asked to submit one 5" x 7" photo for plaque.

## Describe your project

Your project description should be submitted along with your entry form and project information form on non-letterhead paper. **Also, please submit a labeled disk containing an electronic copy of your description.**

### YOUR DESCRIPTION SHOULD INCLUDE:

- What the project is
- Why it was manufactured, designed
- Where it was installed, located or used
- Anything unique or complex about it
- How the project achieved the client's needs
- Any other relevant information that may impact the judges' decision

## Complete the project information form & entry form

Reference the category list on page 4 to suggest a category for your project. A competition panel will review entries to establish the most appropriate category for your project.

You may enter a project in one category only.

## Submit your entries by July 15, 2005

You may enter as many projects as you would like. IFAI members receive 6 free entries when they enter by May 1, 2005 or 4 free entries when they enter between May 2–July 15, 2005.

Send your completed entry form, project information form, project description hard copy, project description electronic copy, photographs and digital photographs to:

### Industrial Fabrics Association International International Achievement Awards

1801 County Road B W.

Roseville, MN 55113-4061 USA

Phone: +1 651 222 2508

Fax: +1 651 631 9334

awards@ifai.com

After your entry is processed, you will receive a confirmation by fax or e-mail.

## EASY ENTRY TIP:

When you take your film to be developed, mark "4" x 6" duplicate prints" and "CD-ROM"



PHOTO: CUSTOM MARINE CANVAS



PHOTO: ACHIDATEX NAZARETH(1977) LTD./SUBSIDIARY OF DEFENSE INDUSTRIES INTERNATIONAL INC.



Submit entries to:

Industrial Fabrics Association International  
International Achievement Awards  
1801 County Rd. B W.  
Roseville, MN 55113-4061 USA