



NEWS RELEASE

For Release: Immediate

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North American Green Announces Two Senior Executive Promotions

*Timothy L. Lancaster Appointed President;
Steve Elliott Promoted to Vice President of Administration and Finance*

EVANSVILLE, IN. December 22, 2005 - North American Green, the nation's largest manufacturer of rolled erosion control products, recently announced the promotion of two senior executives, a move designed to further strengthen the company's mission of being the 'Leading Supplier of Erosion and Sediment Control Solutions' in the world.

Tim Lancaster was appointed President of North American Green. In this position, Mr. Lancaster will be responsible for directing North American Green's resources toward achieving its mission, and driving the company's revenue growth with customers worldwide, focusing on increasing market penetration due to the accelerating demand for erosion and sediment control products. In addition, Steve Elliott has been named Vice President of Administration and Finance. For the past 13 years, Mr. Elliott has served as the company's chief financial officer. In this expanded role, Elliott will continue many of his past accounting responsibilities, and take on additional duties in administration and human resources for the company.

With over 16 years of experience in research and development, technical and managerial positions with North American Green, Mr. Lancaster has served as their Executive Vice President since 1997 and is currently serving as Chairman of the Erosion Control Technology Council (ECTC). Lancaster received his B.S. degree in Natural Resource and Environmental Soil Science from Purdue University in 1988.

Steve Elliott joined North American Green in 1993 as Chief Financial Officer where he is responsible for the Company's overall financial planning, analysis, compliance and reporting to their parent company, The Tensar Corporation. He also oversees and manages the MIS activities of the company, as well as budgeting and corporate risk management and, financial reporting to

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their parent company. Elliott graduated from the University of Southern Indiana in 1973 with a B.S. degree in Accounting.

About North American Green: North American Green is a leading erosion control solutions provider with a worldwide network of qualified distributors. The company's full line of rolled erosion control products has been extensively evaluated in both laboratory and independent tests. In addition to products marketed under the North American Green name, the company also distributes products under the trade names Vmax3® Composite Reinforcement Series, BioNet® Series, SedimentSTOP®, and GreenSP®. North American Green's Erosion Control Specialists provide site-specific project design and product specification assistance through the company's highly-regarded Erosion Control Materials Design Software (ECMDS®); all backed by the most comprehensive product performance guarantee in the industry, the Ultimate Assurance Guarantee. Additional information about North American Green is available online at www.nagreen.com or by calling 800-772-2040 (inside USA) or 812-867-6632 (outside USA).

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