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Technical Textiles International*

**STRATEGIES OF
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FIRST EDITION
MARK PAYNE

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STRATEGIES OF LEADING INTERNATIONAL TECHNICAL TEXTILES COMPANIES

MARK PAYNE

Strategies of leading international technical textiles companies is a major new report by the internationally respected analyst Mark Payne examining, in depth, the strategies of the world's leading technical textiles companies.

As the general textiles industry in the West continues to decline, this report details the ways in which 50 pre-eminent technical textiles companies are exploiting high added-value areas of production for use in areas such as architecture and construction, civil engineering, automotive, aerospace, medicine and hygiene, safety and protection, agriculture, filtration, and sportswear.

This report brings together hard to obtain and previously scattered information to explain exactly who is doing what. The report details where companies are targeting their investment, their new product lines and application areas, mergers and acquisitions they have undertaken, their capital expenditure plans, financial strength, and more. The report covers companies from the whole of the technical textiles chain, from fibre producers right through to end product manufacturers.

WHO SHOULD BUY THIS REPORT: if you are involved with technical textiles as a manufacturer, supplier, buyer, investor, policy maker, consultant or analyst, this will be an invaluable source of information.

In one publication, the report will help you with competitor analysis, investment decision-making, targeting new customers, or reassessing your own corporate strategy.

ABOUT THE AUTHOR

Mark Payne is founder and head of the consultancy MBP Research, which dates back to 1973 and undertakes a wide range of projects for publication and use by multinational corporations. He is the author of more than 900 published books and reports on international business sectors such as textiles and materials.

ABOUT THE PUBLISHER

International Newsletters is the world's

premier publisher on technical textiles. As well as publishing **Technical Textiles International**, the only magazine which covers the whole of the industry worldwide, International Newsletters publishes two monthly newsletters, **Advances in Textiles Technology** and **Medical Textiles**, and runs the single largest website of technical textiles related information, **Technical Textiles Net** (www.technical-textiles.net). It also publishes six other newsletter titles.

THE COMPANIES

Strategies of Leading International Technical Textiles Companies
contains a comprehensive profile of the following 50 international companies:

Acordis

Amoco Fabrics & Fibers

Asahi Chemical

BBA Nonwovens

British Vita

Buckeye Technologies

Chapelthorpe

Colbond

Collins & Aikman

Dexter Corporation

DSM

E I DuPont de Nemours

FiberVisions

Foss Manufacturing

Freudenberg

Gamma Holdings

Hollingsworth & Vose

Honeywell Performance Fibers

Japan Vilene

Johns Manville

Johnson & Johnson

J W Suominen

Kanebo

Kimberley-Clark

KoSa

Lenzing

Libeltex

Lydall

Madison Filter

Mitsubishi Rayon

Mitsui Chemical

Mölnlycke Health Care

Monsanto

PGI

Polyfelt

SCA Hygiene Products

Smith & Nephew

SSL International

Stearns Technical Textiles

Synthetic Industries

Teijin

Textilgruppe Hof

Toray Industries

Toyobo

UNIFI

Unitika

Vliestoffwerke C H Sandler

Web Dynamics

Wellman

Western Nonwovens

Company profiles examine:

- **Company descriptions and backgrounds**
- **Initiatives**
- **Strategies** current and future objectives and strategies
- **Imperatives**
- **New product development** and product extensions
- **Capital expenditure programmes**
- **Geographical market expansion**
- **Mergers and acquisitions**
- **Cost-control and efficiency enhancement**
- **New application areas**
- **Customer focus, and much, much more ...**

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