

Press Release

October 9, 2007

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GMA HOSTS CAPITOL HILL EDUCATION FORUM

PENDERGRASS, GA. – The Geosynthetic Materials Association (GMA) will host a Capitol Hill Education Forum on October 23, 2007 in Washington, D.C.

All members of congress, congressional staff and key government officials have been invited to attend this event for a day of networking and education. The DOT, EPA and U.S. Army Corps of Engineers are among the agencies expected to attend. This event is open to all GMA member companies. Congressman Heath Shuler has reserved the Gold Room in the Rayburn House Office Building from 11am-2pm for this exciting event. TenCate Geosynthetics and other GMA Executive Council members will present a tabletop display at the Capitol Hill Education Forum.

“We anticipate that our Education Forum will bring key government and regulatory officials valuable information about the benefits of geosynthetics”, stated John Henderson, PE, Chairman – GMA Executive Council and Vice President of Marketing – TenCate Geosynthetics.

The Education Forum has been organized by GMA’s lobbying firm, Whitmer & Worrall. They along with their strategic partner, Kemp Partners, have developed a comprehensive review of government relations opportunities for GMA. The Whitmer & Worrall firm is led by political professionals, Martin Whitmer and Tom Worrall. Prior to joining the firm, Mr. Whitmer served as a senior official at the U.S. Department of Transportation in the Bush Administration as Deputy Chief of Staff to Secretary Norman Y. Mineta. Mr. Worrall’s background includes serving as Senior Vice President of The Rhoads Group, a government relations firm, where he practiced in the area of technology and homeland security. The firm’s strategic partner, Kemp Partners, is a consulting firm headed by former Congressman, Cabinet Secretary and Vice Presidential candidate Jack Kemp. The combined resources and capabilities of both groups provide GMA with outstanding government relations representation in Congress, the White House and federal agencies.

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The Geosynthetic Materials Association (GMA), of which TenCate Geosynthetics is an Executive Council member, is directed by the needs of the North American geosynthetics industry. It serves as the central resource for information regarding geosynthetics and provides a forum for consistent and accurate information to increase the acceptance and to promote the correct use of geosynthetics. GMA is a unique, consensus-building organization that promotes the technical and economic benefits of geosynthetics to the user community and, in turn, assists in building stronger civil infrastructures in a cost-efficient manner. GMA members are recognized as contributors to the geosynthetic industry's growth as well as the industry's future. GMA represents the entire geosynthetics industry, including manufacturers as well as companies that test or supply materials and offer services to the industry.

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